

NICLAS LAVESSON

DATA ANALYST



CONTACT

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SUMMARY

PhD-qualified data analyst with over 10 years of experience transforming complex data into clear, actionable business insights. Skilled at bridging the gap between technical teams and stakeholders, driving data strategies that align with business goals and deliver measurable impact.

Core Tech Stack: SQL (BigQuery), Python, Power BI, Looker Studio, GCP, R

TECHNICAL SKILLS

- Languages & Tools:** SQL (BigQuery), Python (Pandas, NumPy), R, SAS, Stata
- Data Visualization:** Power BI, Looker Studio (Google Data Studio), Qlik
- Cloud:** Google Cloud Platform (BigQuery)
- Agile & Collaboration:** JIRA, Confluence, Sprint Planning, PEDX workflows
- Data Engineering Collaboration:** Large-scale data ingestion from multiple sources
- Methods:** Experimental Design, A/B Testing, Regression, PCA, Clustering, Predictive Analytics

CORE COMPETENCIES

- Stakeholder Engagement & Requirement Gathering
- Product Analytics & Business Impact Evaluation
- Project Leadership & Mentoring of Junior Analysts
- Translating Business Needs into Data Strategy
- Smart Prioritization & Avoiding Unnecessary Complexity
- Workshop Facilitation & Knowledge Sharing

LANGUAGES

- Swedish (native)
 - English (fluent)
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EMPLOYMENT HISTORY

DATA ANALYST

IKEA, Helsingborg (2022 - Present)

- Deliver analytics across product and retail domains in a fast-paced, agile environment. Collaborate closely with product managers, product specialists, and data & software engineers to shape data strategies aligned with evolving business goals

- **KEY ACHIEVEMENTS**

- Lead end-to-end analytics projects from initial scope to final delivery
 - Develop and explore large-scale datasets using BigQuery and Python to uncover insights guiding feature prioritization
 - Design impactful dashboards in Looker Studio and Power BI to support decision-making at senior levels
 - Facilitate monthly knowledge-sharing sessions to drive team learning and best practice adoption
 - Mentor junior analysts and champion agile data workflows across teams
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BUSINESS ANALYST

Skånetrafiken, Hässleholm (2021 - 2022)

- Worked in the public transportation sector, supporting data-driven decision-making through reporting and dashboard development. Gained in-depth understanding of regional transit operations in Scania, Sweden

- **KEY ACHIEVEMENTS**

- Conducted exploratory analysis in R to examine ridership patterns and operational metrics
 - Created internal dashboards in Power BI to support daily and strategic processes
 - Acted as Qlik Sense coordinator – defined KPIs and visual concepts based on stakeholder needs and relayed specifications to developers
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BUSINESS ANALYST

Trygg-Hansa, Malmö (2020 - 2021)

- Analyzed business operations within the Swedish insurance industry, translating needs into actionable insights and dashboards using SAS and Power BI

- **KEY ACHIEVEMENTS**

- Analyzed customer service data to identify contact patterns and operational pain points
 - Designed a Power BI dashboard visualizing multi-channel customer interactions (phone, email, chat), improving transparency for operations teams
 - Built a cost monitoring dashboard to track expenses across insurance categories, supporting financial planning and control
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STATISTICIAN

Helsingborg Municipality, Helsingborg (2017 - 2020)

- Analyzed education data for a municipal authority, focusing on student performance, absenteeism, and associated metrics. Supported policy decisions through evidence-based insights

- **KEY ACHIEVEMENTS**

- Examined education data (e.g., grades, absenteeism) using Stata to guide local educational planning
 - Designed and conducted large-scale surveys with ~3,000 students and teachers
 - Delivered analyses that defined thresholds for “high absence,” still used in current follow-ups
 - Acted as Qlik Sense coordinator – translated stakeholder needs into dashboard specifications for developers and school administrators
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PHD STUDENT (IN SOCIAL AND ECONOMIC GEOGRAPHY)

Lund University, Lund (2013 - 2017)

- Completed doctoral research at CIRCLE (Centre for Innovation Research), Lund University. Split time between participating in externally funded projects and conducting independent dissertation work focused on commuting, entrepreneurship, job growth, and local labor markets in Sweden.

- **KEY ACHIEVEMENTS**

- Authored a PhD thesis composed of four research papers and a synthesizing introduction; three papers published in leading journals, including two single-authored, and one co-authored book chapter in Routledge Studies in Human Geography
 - Supported an EU-funded research project as a research assistant, contributing to data collection and analysis
 - Applied advanced analytical techniques in Stata, including exploratory data analysis, regression, spatial econometrics, and instrumental variable models to examine causal relationships
 - Gained hands-on experience working with large-scale data and applying statistical methods to real-world socioeconomic questions
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RESEARCH (PROJECT) ASSISTANT

Lund University, Lund (2012 - 2013)

- Served as project assistant at CIRCLE, Lund University. Strengthened quantitative skills through hands-on data analysis and exposure to applied econometrics

- **KEY ACHIEVEMENTS**

- Applied statistical and econometric methods in support of multiple research projects, converting academic theory into practical application
 - Developed essential data management and documentation skills working with large, sensitive datasets
 - Acted as primary contact for Statistics Sweden (SCB) regarding data access requests and confidentiality reviews for new users
 - Served as health and safety representative (skyddsombud) at the workplace, contributing to a safe and inclusive work environment
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EDUCATION

SOCIAL AND ECONOMIC GEOGRAPHY (PHD)

Lund University, Lund (2017)

- Dissertation on geographic and labor market dynamics, published in top-tier journals
- Applied advanced quantitative methods including spatial econometrics and causal inference
- Contributed to externally funded research projects focusing on regional economic development

STATISTICS (BSC)

Lund University, Lund (2016)

- Focus on applied statistics and data analysis
- Covered programming in R, SAS, and data visualization techniques

ECONOMICS (MSC)

Lund University, Lund (2011)

- Specialized in economic modeling and econometrics
- Relevant coursework: econometrics, micro/macro theory, policy analysis

CERTIFICATIONS: CAMBRIDGE-EXAM (CAE)

EC Malta, Malta (2006)

SUPPLEMENTARY COURSEWORK (2007 - 2016)

- Supplementary coursework in Business Administration, Business Law, Economics, Political Science, Social and Economic Geography, and in Statistics